

Competitor Analysis for Ed-Tech platforms training about Stock Markets

A Report By Atticus Advisors

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Important Factors

Type of Organization

- Single Name
- Company

Level of Content

- Technical
- Fundamental

Blogs

- Free Blogs
- Premium Blogs

Region

- Restricted to a City
- Pan India

Competitors: Offerings, Year of Commencement & Region

Sr. No	Name	Single name / Company	Technical	Fundamentals	Free Blogs	Premium blogs	# Years	Region	Other financial products
1	Asmita Patel trading	Single name	Yes	No	Yes	No	2007	Mumbai	MPAT - Master's In Price Action Trading: Live Trading, Trading Psychology
2	Kundan Kishor	Single name	Yes	Yes	Yes	No	2018	Haryana	Course only (990)
3	Sharekhan	Company	Yes	Yes	No	No	2000	Pan India	Market stats, news, Tools, PMS, Budget
4	Nifm	Company	Yes	Yes	Yes	No	1956	Pan India	E test, mock test, Open dmat account
5	DIPE Institute	Company	Yes	Yes	Yes	No	2007	Delhi	Certification courses
6	Elearn markets	Company	Yes	Yes	Yes	No	2013	Kolkata	Different languages, single courses, combo, live, recorded, free, 999, derivatives, commodities, eBook, job opportunities
7	Goela School of finance	Single name	No	Yes	Yes	No	2015	Pan India (Company base UP)	Free content
8	Finnovationz	Company	Yes	Yes	Yes	No	2016	Pan India (hyderabad)	Multiple courses with quiz, net worth of HNIs, IPO Reports, Udemy as well
9	Finology	Company	No	No	No	No	2017	Raipur	Legal, Investment, Learning segments
10	Sunil Miglani	Single name	Yes	Yes	No	Yes	2014	Delhi	Calculators, Offline webinars,
11	Nitin Bhatia	Single name	No	No	Yes	No	2012	Pan India	Hindi blogs , Free demat account, Articles in newspaper
12	FinLearn Club	Company	Yes	Yes	Yes	Yes	2020	Haryana	eBooks for company analysis , financial planning

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