



ATTICUS ADVISORS

Employment opportunities for Retired Pro Athletes in USA

A Report By Atticus Advisors

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Approach

Problem

Most **athletes** lack the financial knowledge to manage the large sums of money they're earning and come under **financial stress** within **2 years of retirement**

Objective

To alleviate the financial stress on the athletes by upskilling them in domains of high employability

Key Initiative

Provide tools, education and access to invest their money in companies and/or themselves



Market Overview

Pro athletes
globally

>84000

Median Career
Earning

\$12.67 billion

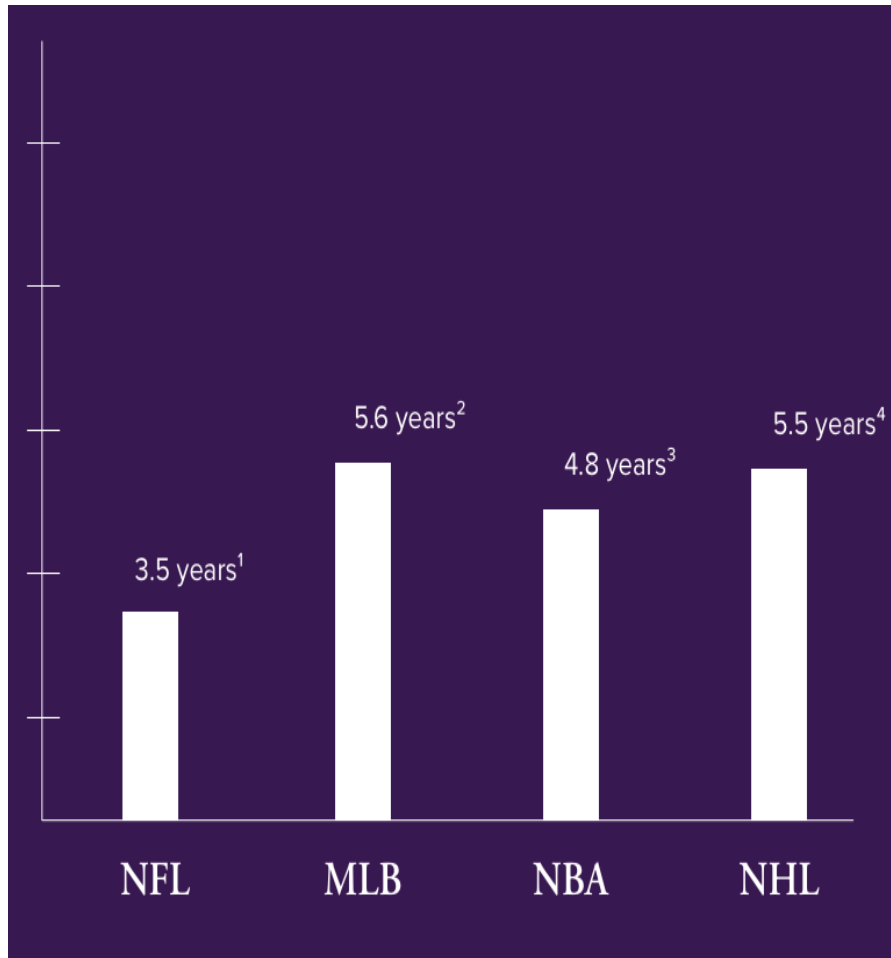
Combined
Salary

\$ 7 billion

File for bankruptcy
during retirement

1 of 6 players

Overview Of Athlete Tenures



Average Age of Retirement of Professional Athletes:

- Average age of retirement of **NFL** players is **35 years**
- Average age of retirement of **MLB** players is **56 years**
- Average age of retirement of **NBA** players is **48 years**
- Average age of retirement of **NHL** players is **55 years**



Gap Analysis

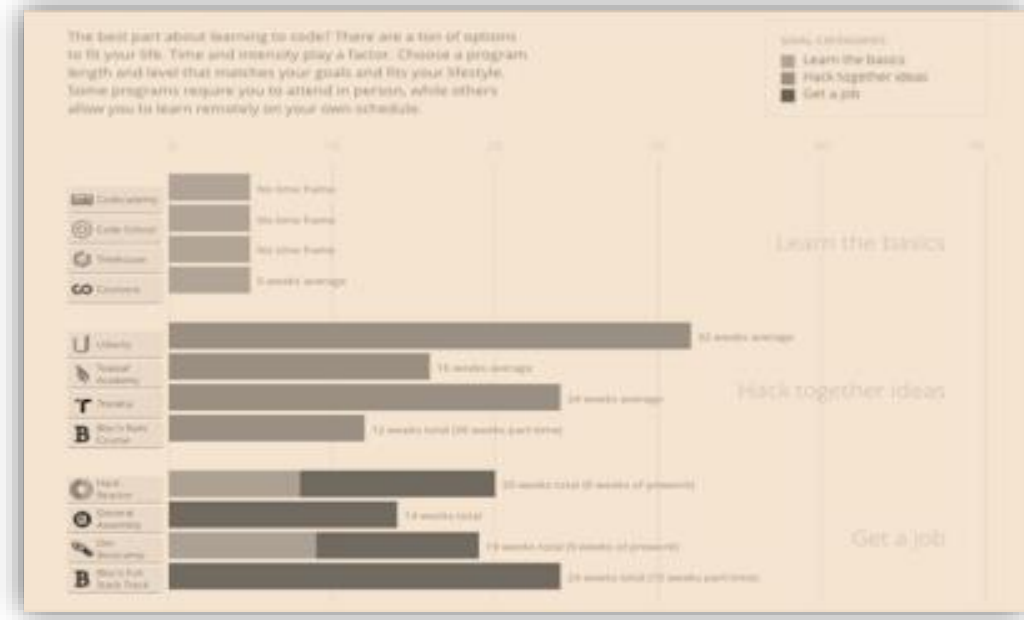
WHAT ATHLETES HAVE

- **Leadership skills**
- **Confidence**
- **Team Management**

WHAT ATHLETES NEED

- **Financial Training**
- **Career growth opportunities**
- **Acceleration programs specifically for Athletes**

Scope Of App Development In USA



The App Economy is Global

But North America accounted for

42%

of total app sales

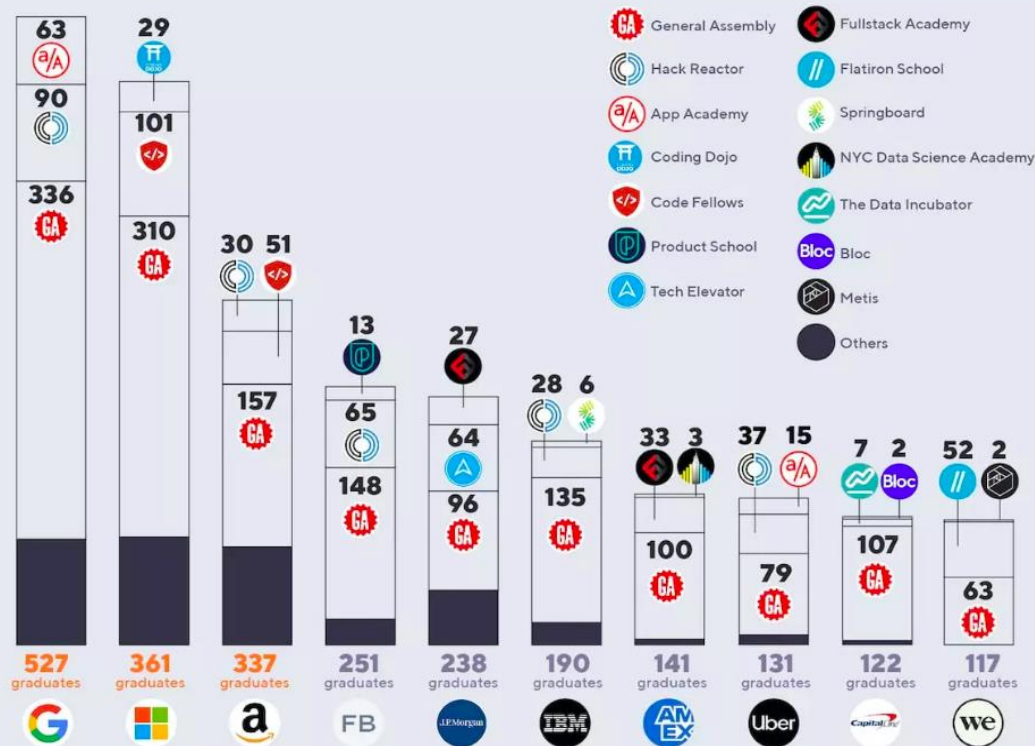
Quick Degrees to pair

RANK	SCHOOL NAME	TUITION PER CREDIT (OUT OF STATE)
#1	Embry-Riddle Aeronautical University	\$413
#2	University of Illinois--Chicago	\$462
#3	University of Florida	\$500
#4	Ohio State university - Columbia	\$642
#4	Oregon State University	\$318
#6	Arizona State University	\$541

Top Bootcamps vs Top Employers

Top Placing Bootcamps at Top Employers

Many coding bootcamp graduates go on to find jobs at large companies in a wide range of industries.



Source: LinkedIn

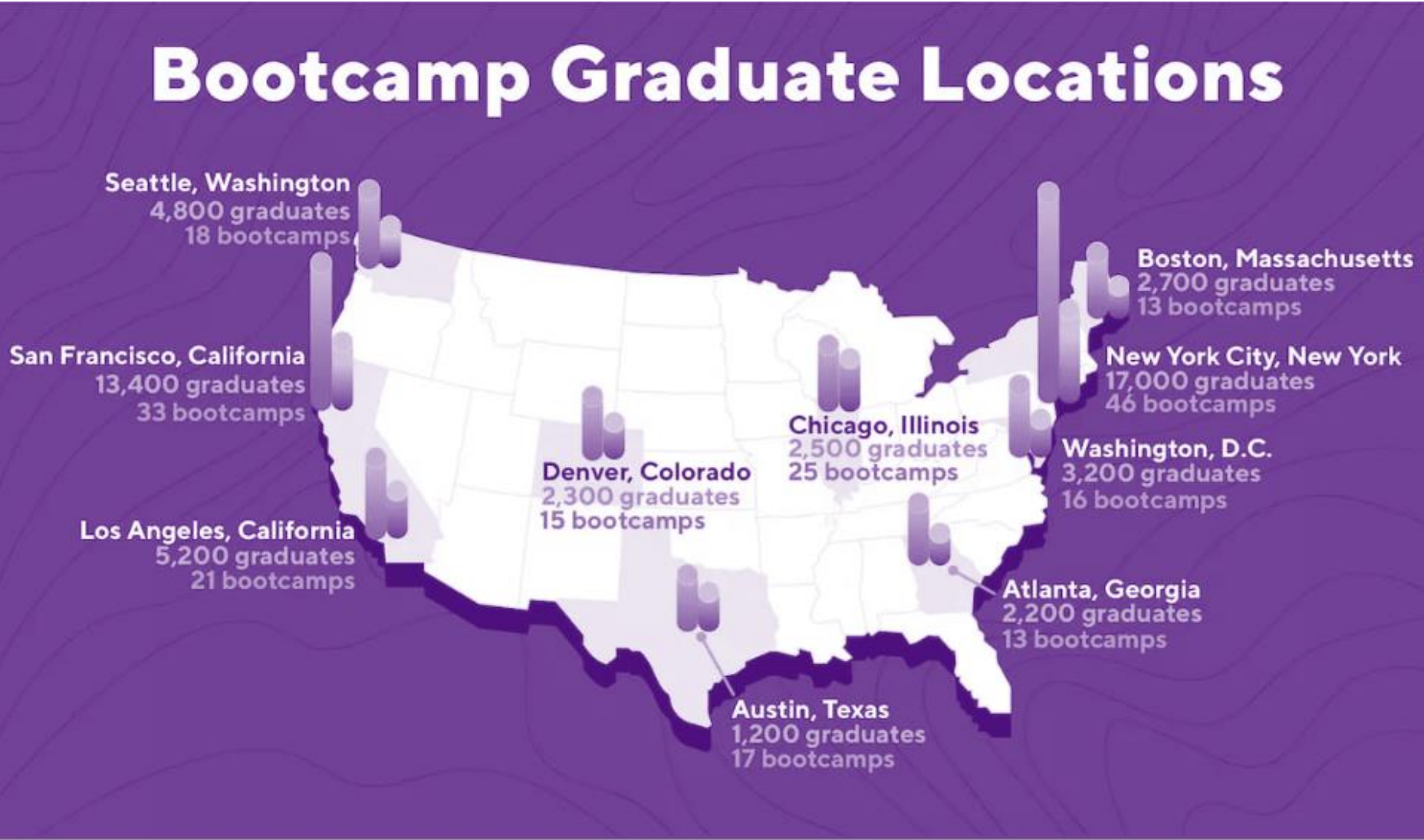
Top Placing Bootcamps

- General Assembly
- Hack Reactor
- App Academy
- Coding Dojo
- Code Fellows
- Product School
- Tech Elevator
- Fullstack Academy
- Flatiron School
- Springboard
- NYC Data Science Academy
- The Data Incubator
- Bloc
- Metis

Top Three Employers

- Google
- Microsoft
- Amazon

Bootcamp Locations



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