

Financial Impact Analysis of Covid-19 In Australia

(SEGMENT B) – Consulting, Education, FMCG-Retail, FMCG-Apparel, Food & Beverages

A Report By Atticus Advisors

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Methodology

Objective Financial impact of Covid 19 on various sectors in Australia

Method We have divided the major sectors of Australia into the segments and highlighted the key characteristic of the sectors and study the financial impact of Covid 19 on various sectors

Segments There are three segments A, B and C. Sectors in the individual segment share similar characteristic in terms of financial impact

Segment A

Agriculture
Manufacturing
Aviation
Hospitals
Logistics
Mine and Minerals

Segment B

Consulting
Education
FMCG-Retail
FMCG-Apparel
Food & Beverages

Segment C

Banking
Financial Services
Information Technology

Analysis Of Segment B Financial Impact

Retail

Revenue Impact

- Sharp drop in product sales
- Trade restrictions decrease in demand from international markets
- Lesser working hour

Cost Impact

- Precautionary equipment's (Mask, Sanitizers, face shields)
- Increased export and import tariff
- Logistics cost has increased

Relevant Example

- Woolworths, an Australian retailer has introduced exclusive shopping hours for the elderly and other consumers who need to be prioritized

Analysis Of Segment B Financial Impact

Education

Revenue Impact

- Low admission rate of foreign students
- Reduces revenue on extra-curricular fund or engagement fund

Cost Impact

- Health services at door step for student
- Online service delivery methods which are expensive with higher fixed costs

Relevant Example

- Melbourne university changed census, withdrawal and fee due dates, updated special consideration requirements
- Counselling and Psychological Services and an outreach program for students

Food & Beverages

Revenue Impact

- Working hours gone down
- Ordering online and in house dining decreased

Cost Impact

- Facilitating access to testing facilities
- Personal protective equipment (PPE) and other protective measures
- Online transformation and delivery
- Raw material cost increase due to logistic restriction
- Delivery partners charging high price

For any queries, drop us a mail or connect us at the details mentioned below



<https://www.atticusadvisors.co.in/>



sales@atticusadvisors.co.in



91 – 7506534035